

STEAMBOAT MEDIA

SOCCKER OHIO

The official publication of the Ohio South Youth Soccer Association

Circulation: 55,000

(Includes youth players, coaches and administrators in Ohio South).

Frequency: March 1, September 15.

Deadlines: Advertising Reservation and Ad Copy Deadline is 20 days prior to publication.

Article/Editorial deadline is 15 days prior to publication.

Rates:

Full Page 4 Color: \$ 1850.00

1/2 Page 4 Color: \$ 1250.00

Full Page: \$ 1195.00

1/2 Page: \$ 725.00

1/4 Page: \$ 495.00

1/8 Page: \$ 375.00

Please Note: Add \$ 100.00 for inside front or back cover ads.

Dimensions: Soccer Ohio is a magazine-format publication, printed on high-bright news.

Ad sizes listed are for Live Area

Full Page: 7.0" wide x 10.25" tall

1/2 Page: 7.0" wide x 4.75" tall

1/4 page: 4.5" wide x 4.75" tall

1/8 Page: 4.5" wide x 3.0" tall

Please Note: Any ad re-size will be charged \$75.00.

Specs: 85 line screen, 300 dpi files. Ad design is available at a billing rate of \$65.00 per hour.

Ad Copy Delivery:

All ads should be submitted electronically as a PDF file.

Electronic files may be emailed to adcopy@Hammerhead.net if less than 7 mgb. If file is larger than 5 mgb, the email will be automatically sent back. Please then send the ad copy on a PC Zip disk.

Payment Policy: You will be billed for your advertisement

How to Reserve Advertising Space: Contact Jarek Smith at steamboatmedia@gmail.com